ENAE
International Business School

Executive Master's Degree

Global Executive MBA.

Double degree with PANAMERICAN UNIVERSITY



>>> A multidisciplinary journey integrating business, humanities, and technology to optimize executive decision-making in a globalized world.

Degree awarded by Panamerican University & ENAE Business School

2027 / 28 Edition

>>> ENAE BUSINESS SCHOOL

FORMING GLOBAL LEADERS SINCE 1988

Ranked among the top business institutions in Europe, partnering with Panamerican University to deliver an executive leadership program that bridges European business acumen and US executive rigor.

+38
years forming leaders

TOP 5
business schools in Spain

#07
Global Executive MBA in Spain · QS 2026

Mejores Másters EL MUNDO

Forbes Mejores Escuelas de Negocio 2025

QS RATED EXCELLENT

GLOBAL BENCHMARKS

QS RANKINGS 2026

#07

Global Executive MBA in Spain · Top Executive Programmes in Europe

FORBES 2025

#07

Best Business Schools in Spain

EL MUNDO RANKING

#2

Best Executive Masters in Spain

CAREER IMPACT

92%

employed upon completion · 86% career advancement

>>> METHODOLOGY & EXPERIENCE

EXPERIENCE-BASED LEARNING

An active methodology alternating managerial concepts, strategic analytical techniques, and practical case studies applicable to real multinational enterprises.



ACTIVE
methodology

- *Direct link between theory & practice*
- *Real-world business case analysis*
- *New digital tools & analytics*
- *Integrated Capstone project defense*

MULTILATERAL
campus

- *High-impact classroom sessions in Murcia*
- *Live virtual synchronous sessions*
- *Canvas LMS with 24/7 access*
- *Personalized executive tutoring*

CORPORATE
network

- *200+ partner multinational firms*
- *Cross-border business simulations*
- *C-suite executive networking*
- *Direct links with global industry leaders*

ENAE
& pu experience

- *Training global leaders since 1988*
- *Double degree with Panamerican University*
- *Prestigious international conferences*
- *Lifelong worldwide alumni network*

>>> INTRODUCTION TO THE MASTER'S PROGRAM

The premier program for senior management.

A multi-discipline approach integrating business, humanities, and technology. Designed to optimize executive performance, strategic decision-making, and organizational leadership in an interconnected global economy.

EXECUTIVE PILLARS

- *Business, Humanities & Tech*
- *Strategic Global Mindset*
- *People Analytics & Operations*
- *Digital Transformation & AI*

Double degree awarded by **Panamerican University (Miami, Florida, USA)** and **ENAE Business School (Spain)**.



#07

Global Executive MBA

QS Executive MBA Europe 2026

#07 Forbes Best Business Schools

>>> TARGET AUDIENCE

Who is this program for?



01 Executives and Senior Managers

Leaders seeking to update their strategic vision, master disruptive technologies, and acquire top-tier management frameworks.

02 Entrepreneurs & Business Owners

Founders aiming to scale their companies internationally, optimize operations, and create sustainable economic value.

03 Functional Directors

Finance, marketing, supply chain, and HR leaders preparing to transition into general management and C-suite roles.

04 International Professionals

Global practitioners seeking an accredited US and European qualification to accelerate their multinational executive career.

>>> PARTICIPANT DEMOGRAPHICS

Student profile

18% women

82% men

Age distribution

Ages 25 to 30	9%
Ages 31 to 36	36%
Ages 37 to 42	21%
Ages 43 and above	34%

Professional category

Directors & C-Suite	44%
Middle Management	38%
Business Owners	18%

Industry sector

Technology & Telecom	26%
Industry & Operations	24%
Services & Consulting	20%
Finance & Banking	16%
Agribusiness & Retail	14%

International cohort: United States, Spain, France, Colombia, Mexico, Costa Rica, Panama, El Salvador, Dominican Republic, and Peru.

>>> OUR EDUCATIONAL MANDATE

Wealth creation with social progress.

To engage executives in a transformative journey of learning experiences that will educate them to face new challenges in a globalized world, emphasizing the creation of **economic wealth for businesses while enabling inclusive development and facilitating social progress**.

The Global Executive MBA develops four core capabilities: an increased awareness of your competitive space; a balanced understanding of operations and technology; a strategic, creative, and nonlinear global mindset; and the integration of **personal humility with professional will** as the hallmark of your leadership profile.



>>> CORE CAPABILITIES

Objectives of the Master's Degree

Empowering executives with a multidisciplinary framework to anticipate disruptive market changes, optimize technology, and lead sustainable organizational growth.

01

An increased awareness of their social, environmental, and competitive space.

02

A balanced understanding of the competitive context, organizational dynamics, business ope

03

Corporate Finance & Capital Allocation: Master corporate valuation, foreign exchange risk hedging, and financial analysis to maximize enterprise value.

04

Data-Driven Leadership & Lifelong Learning: Leverage People Analytics, Big Data, and AI/ML applications while committing to continuous executive growth.

Core Management & Leadership

A rigorous curriculum designed to build end-to-end executive competence across organizational, technological, and financial disciplines.

01
Human Capital Management & People Analytics
Talent acquisition, workforce planning, and People Analytics to enhance employee experience and workforce performance.

02
Strategic Leadership & Organizational Behavior
Strategic leadership principles, corporate culture influence, team dynamics, motivation, change management, and ethical leadership.

03
Technology Management & Digital Transformation
Technology governance, digital ecosystems, innovation strategies, digital tool implementation, and tech risk management.

04
International and Digital Marketing
Global market entry, cross-cultural consumer behavior, digital advertising channels, and data-driven international marketing decisions.

05
Corporate and International Finance
Financial decision-making, capital structure, corporate valuation, foreign exchange hedging, and global investment analysis.

06
Management Accounting and Financial Analysis
Managerial accounting, financial statements, budgeting, variance analysis, cost management, and business performance evaluation.

ENAE Business School reserves the right to modify, reschedule or replace, in whole or in part, the delivery dates, contents and/or faculty of its master's programmes and courses for organisational reasons, academic updates, faculty availability or force majeure; such changes, which will be duly communicated, do not in themselves constitute a breach of contract or give rise to compensation, without prejudice to the rights that the applicable regulations grant to the student.

Strategy, AI & Capstone Project

Advanced modules on cutting-edge technologies, global operations, international expansion models, and the final Capstone Project.

07

Strategic Global Supply Chain Management

Logistics, procurement, risk management, sustainability, global sourcing, resilience planning, and digital supply chain integration.

08

Foundations of AI & Machine Learning

Supervised/unsupervised learning, neural networks, predictive analytics, process automation, and AI-driven business strategies.

09

Management of Innovation & New Product Dev.

Disruptive innovation frameworks, technology trends, market-driven innovation, ideation, and strategic product portfolio launch.

10

Fundamentals of Data Science & Business Analytics

Data visualization, descriptive/predictive analytics, big data applications, and data-driven executive decision-making.

11

Design & Execution of International Strategies

Ghemawat's AAA model (Adaptation, Aggregation, Arbitrage), semi-globalization, multinational business models, and industry clusters.

12

Executive Capstone Project

Comprehensive, real-world business venture or corporate transformation plan putting into practice all acquired MBA competencies.

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>>> FLEXIBLE STUDY MODES

Design your future

Choose between executive in-person sessions in Spain or interactive Live Virtual streaming from anywhere in the world.



Classroom Learning 01

In-person executive training at ENAE Campus (Murcia), interacting personally with faculty, classmates, and multinational executives.

Live Virtual Learning 02

Synchronous live streaming into the classroom via Canvas LMS, enabling real-time dialogue and on-demand session recordings.

Canvas Virtual Campus 03

Modern, innovative educational platform with 24/7 access to study materials, business cases, forums, and academic communication.

ALL FORMATS INCLUDE

Canvas LMS 24/7 · Case studies & didactic guides · Personalized Capstone tutoring · ENAE & Panamerican Alumni Network



>>> REAL-WORLD APPLICATION

Master's Thesis & Capstone Project

Apply the knowledge acquired to a real corporate case or a new business venture with clear startup potential, guided by experienced academic and business tutors.

>>> **Corporate Transformation** Strategic restructuring and optimization of existing multinational operations.

>>> **New Venture Creation** Launching scalable international business ventures and technology spin-offs.

>>> **Financial & Market Viability** Feasibility study, cash flow modeling, capital allocation, and risk management.

Publicly defended before an expert examining board evaluating technical rigor, strategic impact, and commercial feasibility.

>>> CAREER ADVANCEMENT

Company Internships & Employability

92%

employed upon completing the Master's program

86%

achieve career advancement upon graduation

+1000

executive job & placement opportunities managed every year

WHERE OUR ALUMNI LEAD GLOBAL ORGANIZATIONS

Cosentino · AMC Grupo · Lidl · Adecco · Himoinsa · SABIC · Cementos Cruz · Howden Spain · Hero España · Grifols · Bosch

Lifetime Career Access: Students join ENAE's international job bank from day one, with permanent career guidance and executive placement services.

>>> ALUMNI VOICES

What our students say

Hear from executives whose careers accelerated through our international MBA training.



José Miguel Luengo

Mayor of San Javier, Region of Murcia

"He highlights how his MBA experience at ENAE strengthened his leadership skills, expanded his knowledge and boosted his professional growth."

▶ Watch testimonial



Estefanía Carrillo

Family Business Manager | National Pladur Supplier

"She highlights how ENAE empowered her to lead her family business, apply new knowledge and prepare for generational succession."

▶ Watch testimonial



Lourdes Tortosa

Head of Operations & Projects at Cenit

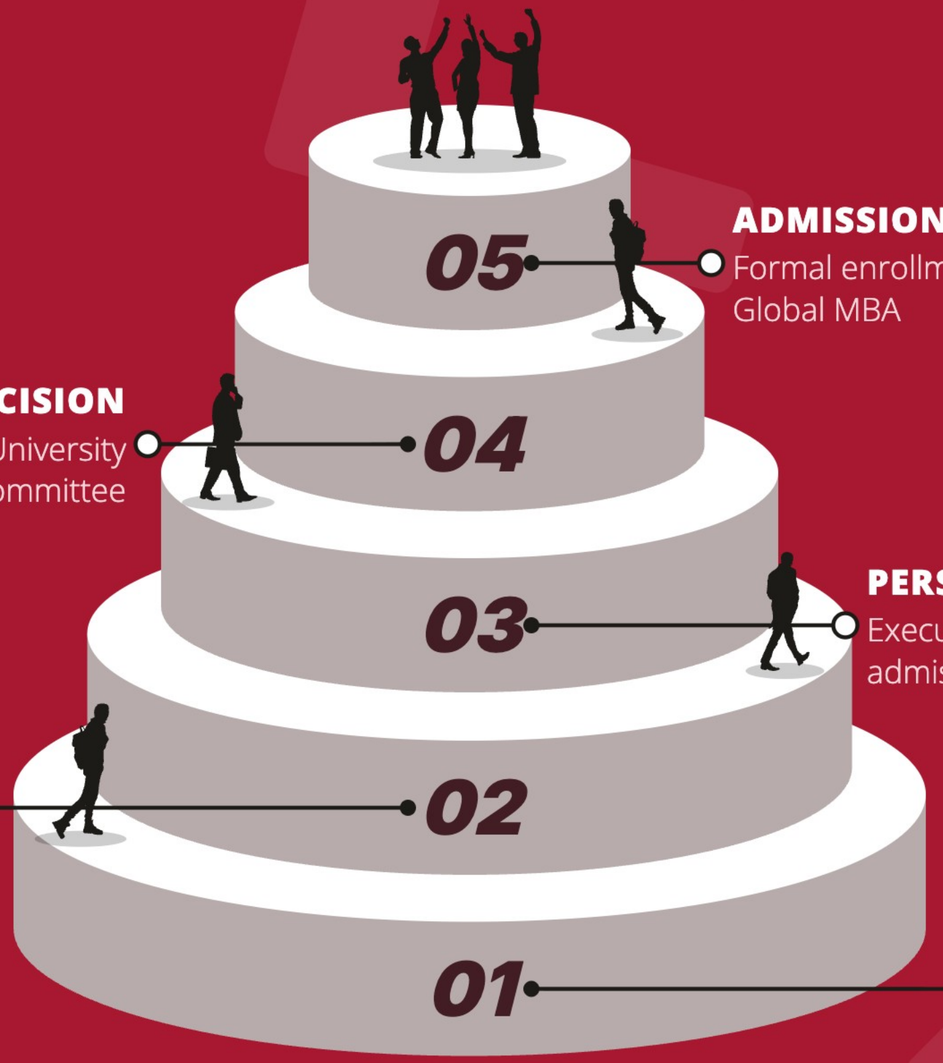
"He highlights how ENAE modernised his business perspective, provided new management tools and supported his professional growth."

▶ Watch testimonial

>>> HOW TO APPLY

Admission process in 5 phases.

Be motivated to give your best, eager to learn, and ready to forge ahead in an international executive environment.



ADMISSION & ENROLLMENT
Formal enrollment and welcome to the Global MBA

ACADEMIC DECISION
Evaluation by the University Admissions Committee

PERSONAL INTERVIEW
Executive assessment with the admissions panel

DOCUMENT SUBMISSION
Degree diplomas, transcripts, and professional CV

ONLINE PRE-ENROLLMENT
Register on our official portal at enae.es

>>> DEGREE & RECOGNITION

International double degree

Own degree from ENAE Business School and official US degree awarded by Panamerican University, Miami, Florida.

ENAE International Business School | PU PANAMERICAN UNIVERSITY

ACCREDITATIONS AND INSTITUTIONAL QUALITY

ENAE is affiliated with the University of Murcia and Universidad Politécnica de Cartagena, holding ISO 9001, ISO 14001, and EFMD Global certifications.

CLADEA · AACSB Member · EFMD GLOBAL MEMBER · AENOR GESTIÓN AMBIENTAL ISO 14001 · AENOR GESTIÓN DE LA CALIDAD ISO 9001 · IQNET RECOGNIZED CERTIFICATION

US Accreditation (CIE)

Master's Degree from Panamerican University (Florida, USA): Graduate degree awarded by an authorized US institution licensed by the Commission for Independent Education (CIE) of the Florida Department of Education (License #10198).

> **Degrees recognized across Commonwealth member countries and transferable in most nations worldwide.**

>>> GLOBAL REACH

International presence

34

countries across four continents

Americas

Argentina
Bolivia
Canada
Colombia
Costa Rica
Ecuador
El Salvador
United States
Guatemala
Honduras
Mexico
Nicaragua
Panama
Peru
Dominican Republic
Venezuela

Europe

Spain
France
Italy
The Netherlands
Poland
United Kingdom
Czech Republic
Turkey

Africa

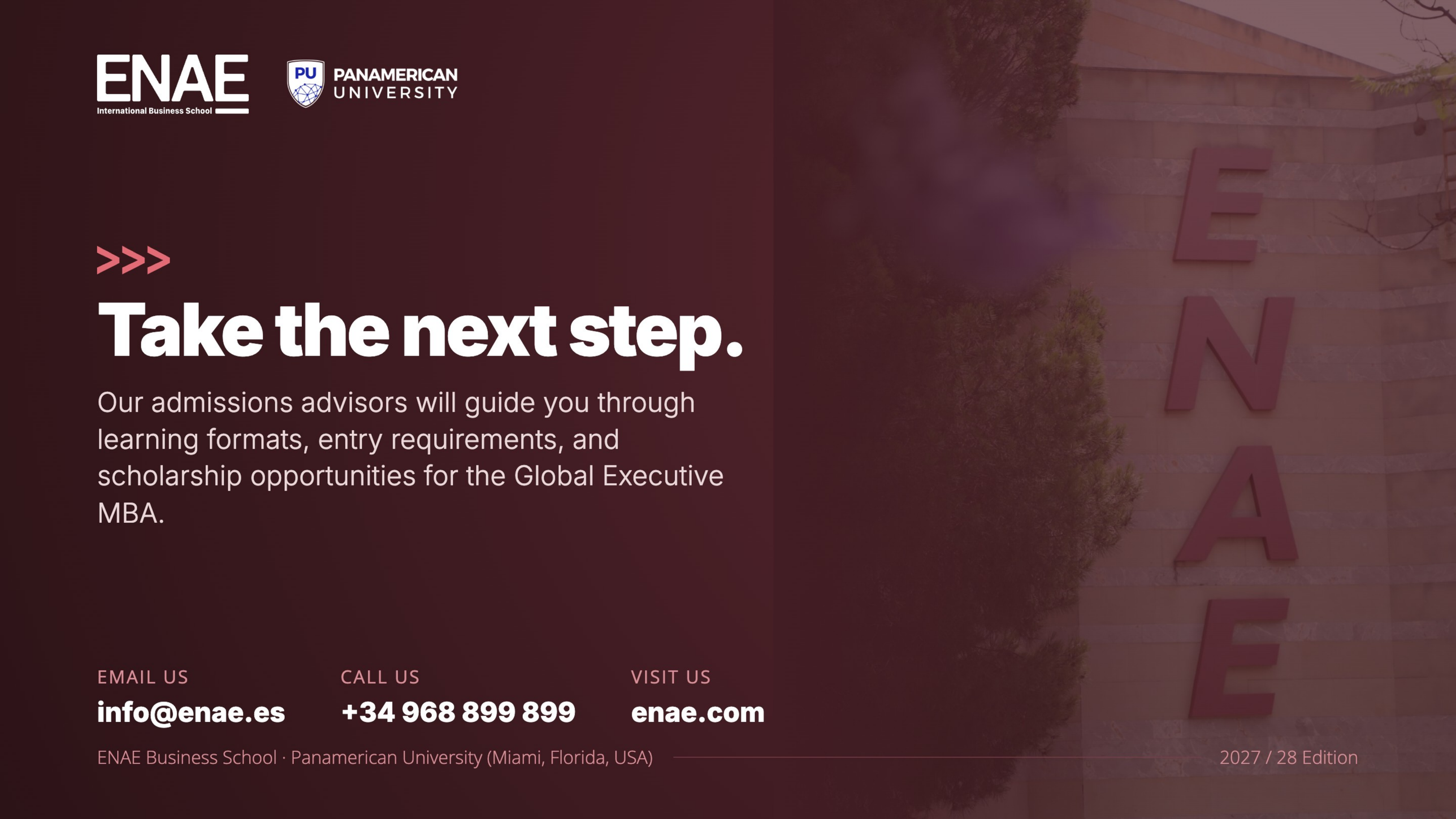
Ghana
Morocco
Nigeria
South Africa

Asia

Bangladesh
China
Philippines
India
Lebanon
Pakistan

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>>>

Take the next step.

Our admissions advisors will guide you through learning formats, entry requirements, and scholarship opportunities for the Global Executive MBA.

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VISIT US
enae.com