ENAE
International Business School

Official Master's Degree

Global Supply Chain Management.

Official degree from the UNIVERSIDAD DE MURCIA



>>> Design, optimize, and lead resilient end-to-end supply chains in a connected global economy.

Official Degree from Universidad de Murcia (UMU)

2027 / 28 Edition

>>> ENAE BUSINESS SCHOOL

LEADERS IN GLOBAL SUPPLY CHAIN

Ranked among the top supply chain programs worldwide by QS World University Rankings, merging the academic prestige of Universidad de Murcia with executive operational excellence.

#06
in Spain · QS World Masters 2026

#48
in Europe · QS World Rankings

Top 100
Worldwide · QS Supply Chain Masters

Mejores Másters EL MUNDO

Forbes Mejores Escuelas de Negocio 2025

QS RATED EXCELLENT

PROVEN CAREER IMPACT

QS RANKINGS 2026

#06

in Spain in Supply Chain Management

EMPLOYMENT RATE

94%

of students are employed upon graduation

CAREER GROWTH

88%

achieve a promotion or professional upgrade

OPPORTUNITIES

+1,000

job & internship vacancies managed annually

>>> METHODOLOGY & EXPERIENCE

EXPERIENCE-BASED LEARNING

Active methodology combining foundational theory with real corporate case solving, live simulation environments, and peer collaboration.



HANDS-ON *learning*

- *Case studies with real data*
- *Demand forecasting with Excel*
- *Plant layout & maintenance*
- *Master's Thesis business project*

SUPPLY *chain 4.0*

- *ERP & digital supply chains*
- *AI & S&OP simulation models*
- *Warehouse KPI dashboards*
- *Executive tutoring & faculty guidance*

CORPORATE *immersion*

- *Visits to logistics hubs*
- *Internships in EU & global firms*
- *Technical masterclasses*
- *Real operations challenges*

ENAE *community*

- *Forming leaders since 1988*
- *Global logistics network*
- *Alumni mentoring & events*
- *Graduation ceremony*

>>> INTRODUCTION TO THE MASTER'S DEGREE

Lead resilient and agile global supply chains.

Equip yourself with the tools to master production oversight, procurement strategy, inventory control, and international distribution. Strategic supply chain management directly boosts customer retention, project governance, and bottom-line profitability.

CORE OPERATIONAL PILLARS

- *Production Planning & Lean*
- *Warehousing & Inventory*
- *Strategic Procurement*
- *Multimodal Global Transport*
- *Integrated Supply Chain Strategy*

Includes practical training in **AI & predictive data analysis** applied to operational decision-making and forecasting.



#05

in Spain 2027

#56 in Europe · Top 100 Worldwide

QS Business Masters · Supply Chain

>>> CANDIDATE PROFILE

Who is this program for?



01 Engineers & Technical Graduates

Professionals seeking to steer technical abilities toward plant leadership, operations strategy, and global logistics.

02 Business & Economics Graduates

Graduates in BBA, Finance, or International Business seeking senior specialization in procurement, inventory, and global trade.

03 Marketing & Commercial Specialists

Professionals focused on synchronizing customer demand, S&OP planning, and seamless end-to-end distribution networks.

04 Experienced Logistics Practitioners

Managers and supervisors (warehousing, purchasing, maintenance, projects) aiming to master modern supply chain systems.

>>> PARTICIPANT DEMOGRAPHICS

Student profile

45% women **55%** men

Age breakdown

21 to 26 years	29%
27 to 32 years	51%
33 to 39 years	14%
40 to 55 years	5%

Professional category

Middle Management	43%
Technical Specialists	32%
Postgraduates	14%
Executive / Director	11%

Academic background

Industrial Engineering	36%
Business Administration (BBA)	31%
Other Engineering	13%
Economics & Finance	6%
Other Degrees	14%

Nationalities represented: Spain, Colombia, United States, Mexico, Costa Rica, Belgium, Ecuador, China, Bolivia, Peru, etc.

>>> OUR VISION

Supply chain as a strategic driver of profitability.

Optimizing supply chain operations is no longer just back-office logistics; it is an indispensable competitive differentiator in an omnichannel, disruption-prone global market.

E-commerce, digital connectivity, and international expansion place logistics directly at the heart of customer experience and operating margins. **Supply Chain Specialists and Operations Directors are among the most in-demand executives worldwide.**

Are you ready to lead this transformation with ENAE?



>>> LEARNING GOALS

Objectives of the Master's Degree

Equip professionals with the strategic mindset, data-driven tools, and leadership skills required to position companies as agile, resilient, and highly profitable operations.

01

Analytical & Strategic Planning: Develop robust analytical skills to formulate, evaluate, and execute end-to-end operational plans.

02

Project Leadership & Governance: Master leadership, project monitoring, and coordination tools to direct complex cross-functional teams.

03

Efficiency & Cost Optimization: Streamline logistics from sourcing and purchasing to delivery, reducing costs and maximizing margin.

04

Process Innovation & SCM 4.0: Integrate cutting-edge IT systems, Lean practices, and automation to eliminate waste and boost agility.

Operations, Demand & Procurement

Core operational competencies: integrated supply chain fundamentals, statistical demand planning, procurement, Lean, and warehousing.

01
Integrated Supply Chain Management
Cross-functional logistics coordination, strategic supply chain concepts, performance indicators, and logistics outsourcing.

02
Demand Forecasting and Planning
Statistical data analysis, time-series forecasting, econometric models, and practical Sales & Operations Planning (S&OP) in Excel.

03
Procurement and Purchasing Management
Strategic procurement alignment, stock valuation models, purchase segmentation, and global supplier relationship management.

04
Production Planning & Maintenance
Master Production Schedule (MPS), MRP, capacity management, Theory of Constraints, plant layout, and reliability (CMMS).

05
Lean Management
Elimination of the 7 wastes, 5S, Kaizen, digital lean implementation, and continuous improvement KPI systems.

06
Warehouse Management
Internal logistics, warehouse layouts, GS1 product coding standards, equipment selection, picking strategies, and warehouse KPIs.

ENAE Business School reserves the right to modify, reschedule or replace, in whole or in part, the delivery dates, contents and/or faculty of its master's programmes and courses for organisational reasons, academic updates, faculty availability or force majeure; such changes, which will be duly communicated, do not in themselves constitute a breach of contract or give rise to compensation, without prejudice to the rights that the applicable regulations grant to the student.

Transport, Systems, Finance & Management

Financial cost control, international multimodal freight, information technologies, innovation, and strategic leadership.

07
Finance and Operations Cost Control
Financial statements analysis, balance sheets, industrial costing (materials, direct labor, overhead), and Activity-Based Costing (ABC).

08
Global Transport Management
Multimodal operations (maritime, air, road, rail), freight forwarding, legal and cargo physical protection, and reverse logistics.

09
Supply Chain Information Systems
ERP platforms, Supply Chain Planning (SCP), Supply Chain Execution (SCE), support architecture, and Industry 4.0 developments.

10
Project Management and Innovation
Project lifecycle management, planning, monitoring and closure, innovation project frameworks, and Open Innovation.

11
Business and Management
Strategic analysis, competitive positioning, adaptive managerial skills, operations marketing, and human talent leadership.

SPECIALIZATION

11 Comprehensive Modules · 60 ECTS

>>>

ENAE Business School reserves the right to modify, reschedule or replace, in whole or in part, the delivery dates, contents and/or faculty of its master's programmes and courses for organisational reasons, academic updates, faculty availability or force majeure; such changes, which will be duly communicated, do not in themselves constitute a breach of contract or give rise to compensation, without prejudice to the rights that the applicable regulations grant to the student.

>>> 360 LEARNING

Design your future

A flexible learning model combining online convenience with interactive live sessions and executive networking.



Live Virtual Mode 01

100% interactive and synchronous. Connect to live classes from anywhere, actively participating with faculty and international peers.

Virtual + Executive Immersion 02

Online learning combined with an intensive on-campus residency in Spain: industrial visits, networking, workshops, and formal exams.

On-Campus Mode 03

Weekend executive schedule (Friday afternoons and Saturday mornings) at ENAE's campus, fostering close collaboration and teamwork.

ALL MODALITIES INCLUDE

Virtual Campus (Canvas) · Real business cases · 24/7 learning materials · Executive tutoring & career guidance



>>> PRACTICAL APPLICATION

Master's Thesis Project

Apply all acquired knowledge to an end-to-end supply chain improvement plan for an operating company or a new logistics venture.

>>> **Operational improvements** in existing supply chains, reducing costs and lead times.

>>> **Sustainable innovation** in freight, warehousing automation, and green logistics.

>>> **Real implementation** with financial viability, defended before an expert examining board.

Projects are guided individually by academic and corporate directors and defended before a formal evaluation panel.

>>> EMPLOYABILITY & INTERNSHIPS

Company Internships & Employability

94%

of students are working upon completing the degree

88%

achieve significant career progression upon graduation

+1,000

job offers and internships managed annually by ENAE

TOP CORPORATE & LOGISTICS PARTNERS

DACHSER · Tempe Grupo Inditex · Primafrio · Disfrimur · PcComponentes · Vidal · Fini Golosinas · Grupo Fuertes · Estrella de Levante · Lidl · AMC Juices · Takasago

Lifetime Career Service: Continuous access to international job opportunities, career coaching, and executive talent placement.

>>> ALUMNI VOICES

What our graduates say

Hear from professionals who accelerated their career path and took on senior responsibilities in operations and global logistics.



Álvaro Leal

Logistics & Supply Chain Specialist

"My passion for operations during university led me to specialize at ENAE. The master enabled me to directly bridge theory and real corporate management."

▶ Watch testimonial



José Carlos García Mata

Continuous Improvement Manager

"Continuous Improvement Manager, applying the practical knowledge gained from the master's to optimize operations and strengthen my professional network."

▶ Watch testimonial



Yolenny Mora Medina

Supply Chain Planner

"This master transformed my professional horizon, giving me innovative tools, practical know-how, and invaluable contacts with senior industry leaders."

▶ Watch testimonial

ACADEMIC & INDUSTRY FACULTY



Program Director

Ricardo Moreno Meseguer

Director of Operations & Innovation at Juver

Industrial Engineer (ICAI), PDG (IESE). Over 20 years leading operations and logistics at Juver and Hero. Academic director of logistics programs at ENAE for 10+ years.



Head Inbound Logistics Bakkavor

Eduardo Martínez-Artero Martínez

Industrial Organization Engineer & Executive MBA

Expert in procurement, finance, and operations across multinational food groups including El Pozo Alimentación, Campillo Palmera, and Sogesol.



Plant Manager Schoeller Allibert

Francisco Javier Alfonso Ruiz

PhD in Business & Industrial Engineer (UPCT)

Plant Director for multinational packaging manufacturer. Specialist in production management, quality, safety, continuous improvement, and industrial maintenance.



Head Pharma Production Grifols

Antonio Alejandro Gómez Pérez

Industrial Engineer & Executive MBA (ENAE)

Head of Pharmaceutical Production Department at Laboratorios Grifols. Extensive teaching experience in production, operations and logistics at ENAE, UCAM, and FROET.

ACADEMIC & INDUSTRY FACULTY



Technical & IT Director Takasago

Fernando Manuel Martínez García

PhD Chemical Eng. (UMU) & PMP (GWU)

Technical and Information Systems Director at Takasago Chemicals Europe. Former Head of Engineering at General Dynamics and Santa Bárbara Sistemas.



Senior Consultant ALG - INDRA

Jordi Ricou Fustagueras

MBA (ESADE Barcelona)

20+ years leading logistics at Refresco IBERIA, BIMBO, Chupa Chups, and Coca-Cola bottler COBEGA. International operations and SCM advisor.



General Director CELOGIS

Tomás Gálvez Martínez

Forecasting & S&OP Specialist (ITESM)

Founder of the Center for Logistics and International Trade (CLCI) at Tec de Monterrey. International consultant for PEMEX, OMA, and PROEZA.



Excellence Lead at Pfizer

Victor Alonso Monteagudo

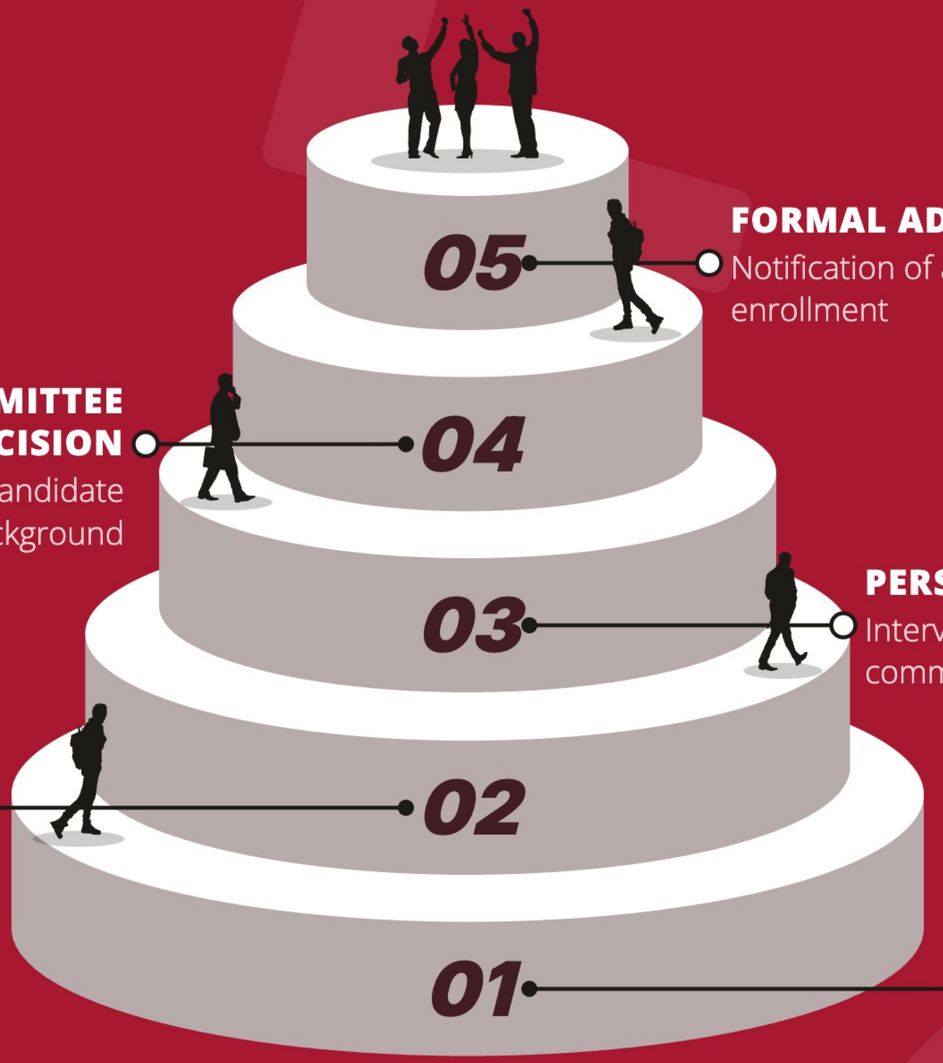
Continuous Improvement Lead

Over 20 years in operations at Amazon, SABIC, and GE Plastics as Regional Supply Chain Planning Manager and senior continuous improvement leader.

>>> HOW TO APPLY

Admission process in 5 phases.

Be motivated to give your best, be eager to learn, have an open-minded attitude, and be ready to forge ahead in an international environment.



FORMAL ADMISSION
Notification of acceptance and enrollment

COMMITTEE DECISION
Evaluation of candidate background

PERSONAL INTERVIEW
Interview with admissions committee

DOCUMENT SUBMISSION
Academic evaluation of credentials

ONLINE PRE-ENROLLMENT
Apply on our website at enae.com

>>> DEGREE & ACCREDITATION

Official University Master's Degree

Official qualification awarded by Universidad de Murcia (UMU) in partnership with ENAE Business School.

Master in Global Supply Chain Management

Official Master's Degree (Universidad de Murcia)

EUROPEAN RECOGNITION & QUALITY

Regulated by the National Agency for Quality Assessment and Accreditation (ANECA) and recognized across the 48 member states of the European Higher Education Area (EHEA).

Official EHEA Validity & Recognition

Graduates obtain the **Official Master's Degree in Logistics and Operations Management from Universidad de Murcia (UMU)**, granting **direct access to doctoral programmes (PhD)** and full recognition throughout Europe, together with the **Master in Global Supply Chain Management** diploma from ENAE Business School.

> **Ranked in the Global Top 100 in the QS Business Masters in Supply Chain Management.**

>>> GLOBAL REACH

International presence

34

countries across four continents

Americas

Argentina
Bolivia
Canada
Colombia
Costa Rica
Ecuador
El Salvador
United States
Guatemala
Honduras
Mexico
Nicaragua
Panama
Peru
Dominican Republic
Venezuela

Europe

Spain
France
Italy
The Netherlands
Poland
United Kingdom
Czech Republic
Turkey

Africa

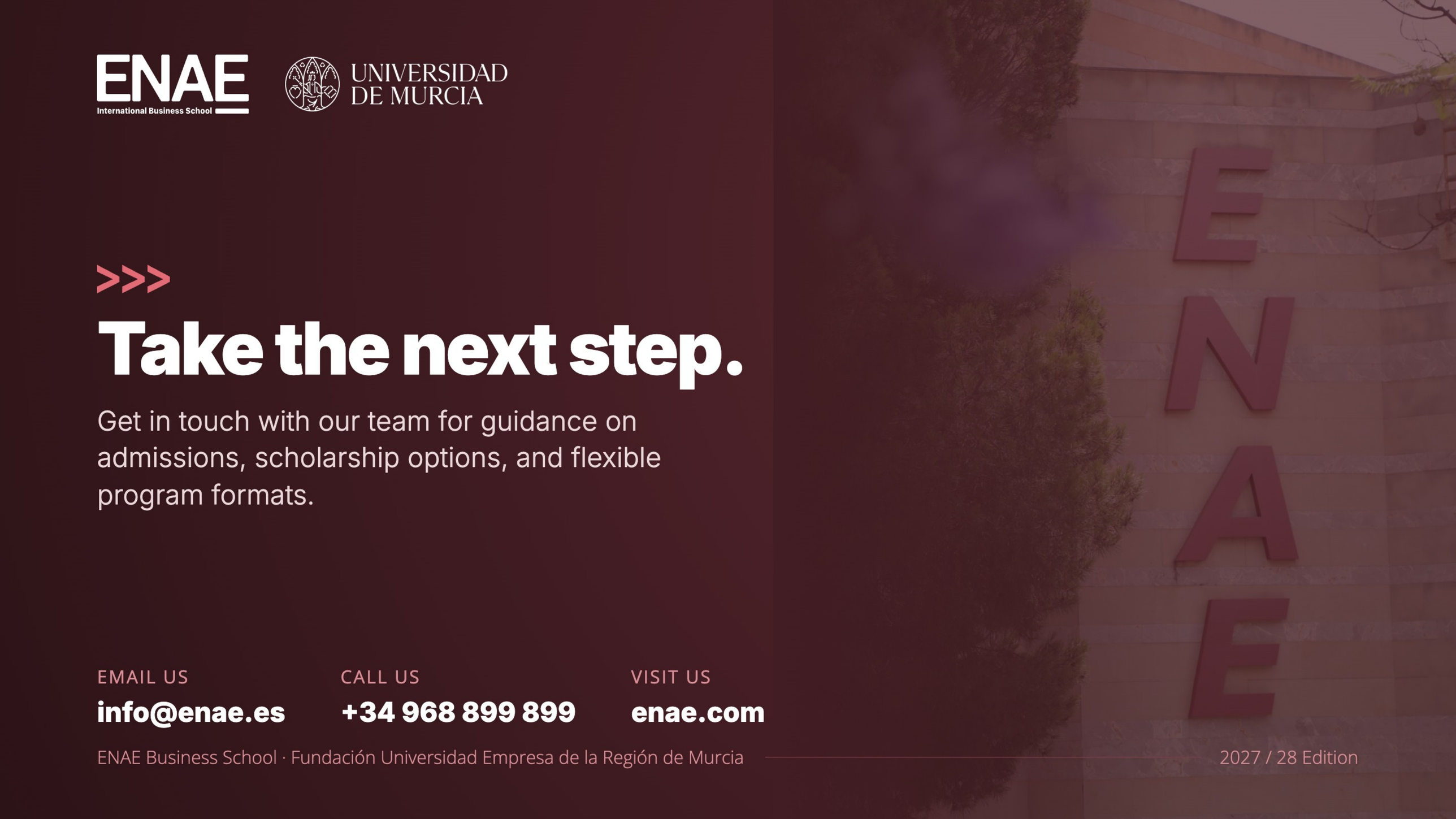
Ghana
Morocco
Nigeria
South Africa

Asia

Bangladesh
China
Philippines
India
Lebanon
Pakistan

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UNIVERSIDAD DE MURCIA



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Take the next step.

Get in touch with our team for guidance on admissions, scholarship options, and flexible program formats.

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+34 968 899 899

VISIT US
enae.com